

To comply with the General Data Protection Regulations (GDPR), Wreake Valley Academy and the Bradgate Education Partnership Trust need your consent before we can use the photographs of your child.

We would like to request your permission to use the photographs in some of our promotional materials both internally and externally. The images may be used in print and digital media formats including printed publications, websites, e-marketing, posters, banners, advertising, film, social media and teaching and research purposes. We will not use the name of any child in accompanying text or photo captions.

Please read the information below, and indicate on the Student Information form whether or not you give consent. Should you require to change this decision please notify us at Admin@wreake.bepschools.org

Photographs on websites can be viewed throughout the world and not just in the United Kingdom and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/UK legislation provides. *For example we may share a photograph of the students working together during the Induction sessions on Facebook page which you may then share more widely with your friends and family.*

Some photographs or recordings may be used after your child has left the school, kept permanently once they are published and be kept as an archive for a prolonged period. *For example we may keep a copy in school of articles that are published in local newspapers as memorabilia for years to come.*

What is consent?

Consent is defined by the GDPR as “any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her”. We do wish to remind parents/carers that once consent has been given or refused, this can be amended at any time in writing. The school will then take all reasonable efforts to enact this request as quickly as possible.