

## Globalisation

Globalization is the world's countries and communities being more culturally, economically and socially connected with each other. This could be for example social media making news and events spread faster to more people quicker than ever.

Globalization seems to be a good thing, but it has some negatives like for example carbon emissions from shipping transport when distributing products around the planet which causes global warming and climate change.

Some positive aspects of globalization are free trade agreements which allow trading companies and unions to trade amongst each other without having fees to enter each other's barriers and allow companies to import and export products across borders without paying fees. This makes the companies more likely to trade and encourages them to trade with each other more which allows more people and communities to experience each other's countries by using products or services. Another advantage of globalization is that different countries and people can spread and share knowledge with each other quicker and faster than ever. This means that by sharing technology with each other the companies work together, which brings each other closer, which is good for trade unions and helping each other with trading. Also it means that when sharing technology with each other healthcare is better for everyone because countries and unions can share medicine, knowledge and treatments. Another positive is that as a business maybe in your originating country your ideas or products are too saturated but by moving around the world and experimenting with different people and cultures you could make more profit than ever. Also, as a business, by finding new customers and making more profit, you could be a more well-known brand or business and have a stronger workforce and customer base which produces more sales and that leads to more profit. This can also lead to having a more culturally rich workforce which could bring more people together, which links back to the general idea of globalization. Which is bringing people and communities together through shipping and economic and social activities.

Some negatives of globalization are that it increases competition because although free trade increases a nation's overall wealth it means that local business have to compete with multinational corporations. The smaller businesses are at a disadvantage because the huge multinational businesses can lower prices for their products to increase sales whereas the smaller businesses can't afford to do that. For example, a huge business-like Amazon can lower or raise prices depending on the market at that time but a small family run convenience shop cannot afford to lower prices as they already are struggling to make profit and Amazon makes it even hard because people want to get the best deal which Amazon can give them whereas a small shop struggles to get as many costumers. Another

negative is that it can lead to labour and job shortage. This means that when a company grows to a national scale, they don't need some workers' jobs and some workers whose skills are no longer in demand are left without a job. For example, in a factory when they have enough money to do so they could invest in robots to take the place of workers. This is because it is way more efficient because you don't need to employ robots, and they don't need breaks. Also, you don't need to pay for a robot, but you will have to pay the human workers who had the job before. This is bad because jobs are already in high demand and by replacing humans' workers it is only increasing the demand even more. Finally, another negative is the exploitation of labour. This is when wealthy, well-developed nations form agreements with less developed nations, which means that the wealthy countries can now use foreign labour and use the unfairly paid workforce to do their work because they have made an agreement. An example of this is the USA using foreign sweatshop labour so they can make more profit. This negatively impacts the workers because they are being treated poorly, and they are not getting paid enough money for what they do.

I think that the course which Cambridges University offers for Geography cover a lot of different topics within Geography. Once you have completed the course you will have knowledge in many different fields such as dealing with complex problems, data management and being able to read and understand statistics. I think the course can benefit people hugely because they offer lots of options and if you would like to persue a career in geography or physical working jobs then getting a degree in one out of the many options would very positively benefit you. Alough getting into university is hard and the fees will cost you a lot of money I think that the Courses will benefit you positively in life and could lead you on to get a better job and make more money in the long run. Cambridge University is one of the best universities in the United Kingdom and the courses which they offer there have so much verity which makes it so appealing to everyone.